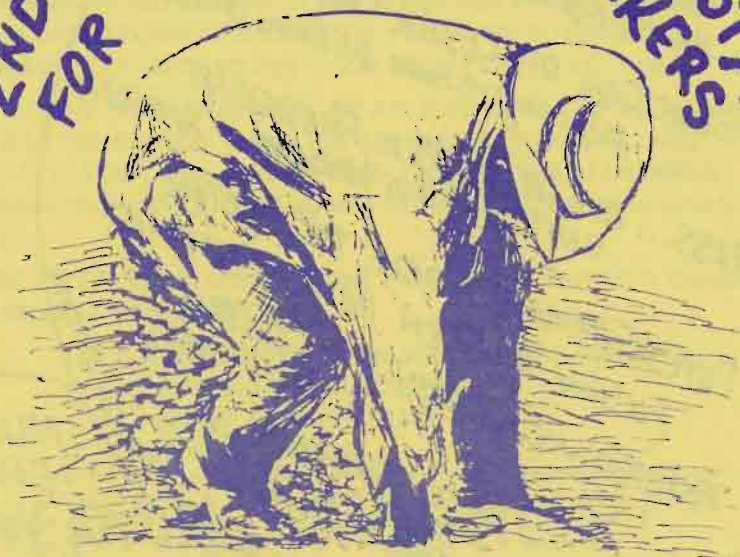


2ND ANNUAL BENEFIT FIESTA
FOR MIGRANT FARMWORKERS



WATSON ISLAND
MIAMI FLORIDA
SUNDAY • APRIL 27, 1975
NOON - 6 P.M.

STAND UP FOR FARMWORKERS!

BOYCOTT GALLO WINES
AND
NON-UFW GRAPES & HEAD
LETTUCE...



FIESTA PROGRAM

WELCOME... MACK LYONS, UFW
SALT CREEK BOYS
BECOMING
THE HIGHLAND COMMUNITY VOICES

INTRODUCTION OF CESAR CHAVEZ
U.S. Congressman William Lehman

ADDRESS... CESAR CHAVEZ, PRESIDENT
UNITED FARM WORKERS OF AMERICA

PHYLISS HYMAN AND THE PH FACTOR
FUSION MODERN DANCE COMPANY
FISH RAY, JOE DONATO & THE CALYPSO
ALL-STARS

PRIZE DRAWING:
LOTS OF WINNERS:
GRAND PRIZES~

ONE-WEEK CARIBBEAN CRUISE & STEREO SOUND SYSTEM

DAVE MANN &
CONNIE ACOSTA ~
MASTER & MISTRESS OF
OF CEREMONIES

PLEASE!!
KEEP IT CLEAN!
KEEP IT GREEN!
IT'S NOT NICE
TO FOUL
MOTHER NATURE!

¡MUCHAS
GRACIAS!
We would like to
thank the many individuals,
churches, synagogues, businesses,
and organizations which have
contributed of their time and
resources to help make the
FIESTA possible.

¡Sí, se puede!
Yes, it can be done!

NO EXPERIENCE NECESSARY!

IF IT SEEMS LIKE THERE ARE NO JOBS AROUND OR NONE WORTH DOING, CHECK US OUT...THE FARMWORKERS. WE NEED YOU NOW!

THIS IS A CRUCIAL YEAR. WE ARE LOOKING FOR A FEW GOOD PEOPLE TO JOIN US IN BRINGING THE MESSAGE ABOUT THE PLIGHT OF FARM WORKERS AND THE INTERNATIONAL CONSUMER BOYCOTT TO THE COMMUNITY.

YOU'LL LEARN PRACTICAL SKILLS IN COMMUNITY ORGANIZING AND HAVE THE OPPORTUNITY TO EXPLORE YOUR OWN POTENTIAL. YOU'LL HAVE A CHANCE TO PUT YOUR BELIEFS INTO ACTION.

WE DON'T HAVE MUCH, BUT WE'LL BE ABLE TO GIVE YOU ROOM AND BOARD, CAR INSURANCE, GASOLINE AND BASIC EXPENSES. AND MOST OF ALL, YOU'LL BE JOINING WITH FARMWORKERS IN DOING THE MEANINGFUL WORK THAT MAKES NON-VIOLENT SOCIAL CHANGE POSSIBLE!

IF YOU'RE INTERESTED, COME BY THE FARMWORKER PHOTO EXHIBIT ON THE MIDWAY OR CONTACT:

A THE UNITED FARM WORKERS OF AMERICA
2206 N.W. 27th AVENUE
MIAMI, FLORIDA 33143
(305) 633-7071

EVERYONE CAN HELP!

- I WOULD LIKE MORE INFORMATION ABOUT THE UNITED FARM WORKERS
- I WOULD LIKE TO HOLD A SMALL INFORMATIONAL MEETING WITH A UFW REPRESENTATIVE AT MY HOME
- I WOULD LIKE TO PARTICIPATE IN THE UFW ACTION PROGRAM (STORE DELEGATIONS, LEAFLETING, BILLBOARDING)
- I WOULD LIKE TO JOIN THE UFW STAFF
- I WOULD LIKE TO JOIN THE UFW LIFELINE BY PLEDGING \$ _____ EVERY MONTH
- I WOULD LIKE TO MAKE A ONE-TIME DONATION OF \$ _____

PLEASE SHARE ANY ADVICE OR COMMENTS REGARDING THE UFW:

name

phone

address

city

zip

UNITED FARM WORKERS OF AMERICA
2206 N.W. 27th AVENUE, MIAMI, FL. 33142
633-7071 634-7896

a word from the migrant farmworkers/ unas palabras de los agricultores migratorios...

Nosotros somos los que sembramos y cosechamos la comida que usted comerá esta noche. Nos sentimos orgullosos de hacer este trabajo, para traer estos productos agrícolas a su mesa.

Pero estamos angustiados porque no podemos ganar lo necesario para alimentar nuestras familias. Nuestro salario es tan deficiente que no tenemos ni para tres comidas sencillas al día.

Debido a que ganamos menos de \$2,000 al año, tenemos que vivir en chozas de madera. Y por no poder pagar servicios médicos, tenemos que padecer terribles enfermedades.

Nuestros hijos sufren más que nadie. Ellos tienen que abandonar la escuela para trabajar en los campos. Y sin educación, no tienen oportunidades de progreso.

Sin embargo, en los últimos años, hemos tenido esperanza — la esperanza de una vida mejor. Esa esperanza la ha originado los Trabajadores Agrícolas Unidos de América.

Nuestra unión, con César Chávez a la cabeza, nos ha ayudado a negociar salarios adecuados, seguridad de empleo, ayuda médica y condiciones de trabajo mejores y menos peligrosas.

Hoy día, nuestra unión está tratando de ganar, para los trabajadores de la uva y la lechuga, las mismas garantías de que disfrutan los demás trabajadores.

Pero los propietarios de los viñedos y los campos de lechuga se han negado a oírnos. Por eso ahora apelamos a usted, el consumidor Americano.

Apoyando el boicoteo de la lechuga Iceberg, uvas y vinos Gallo, que no son productos de la Unión, usted ayudará al trabajador agrícola que quiere hacerse oír.

Por favor, ayude a los trabajadores agrícolas de América en su lucha para ganar derechos iguales y una vida mejor. Apoye el boicoteo de la lechuga Iceberg no unionizada, las uvas de mesa y los vinos Gallo. Busque en los productos el sello de nuestra Unión con el águila Azteca.

Muchas gracias.



We are the people who sow and harvest the food that you will eat tonight. We are proud to do this work, to bring the produce to your table.

But we are troubled because we cannot earn enough to feed our families. Our pay is so low that we cannot afford even three simple meals a day.

Because we earn less than \$2,000 a year, we must live in wooden shacks. And because we cannot afford medical care, we must endure terrible disease.

Our children suffer most of all. They must leave school to work in the fields. And without an education, they can really have no chance.

In the last few years, however, we have had hope—the hope of a better life. That hope has come from the United Farm Workers of America.

Our union, led by César Chávez, has helped us bargain for adequate wages, job security, medical care and safer working conditions.

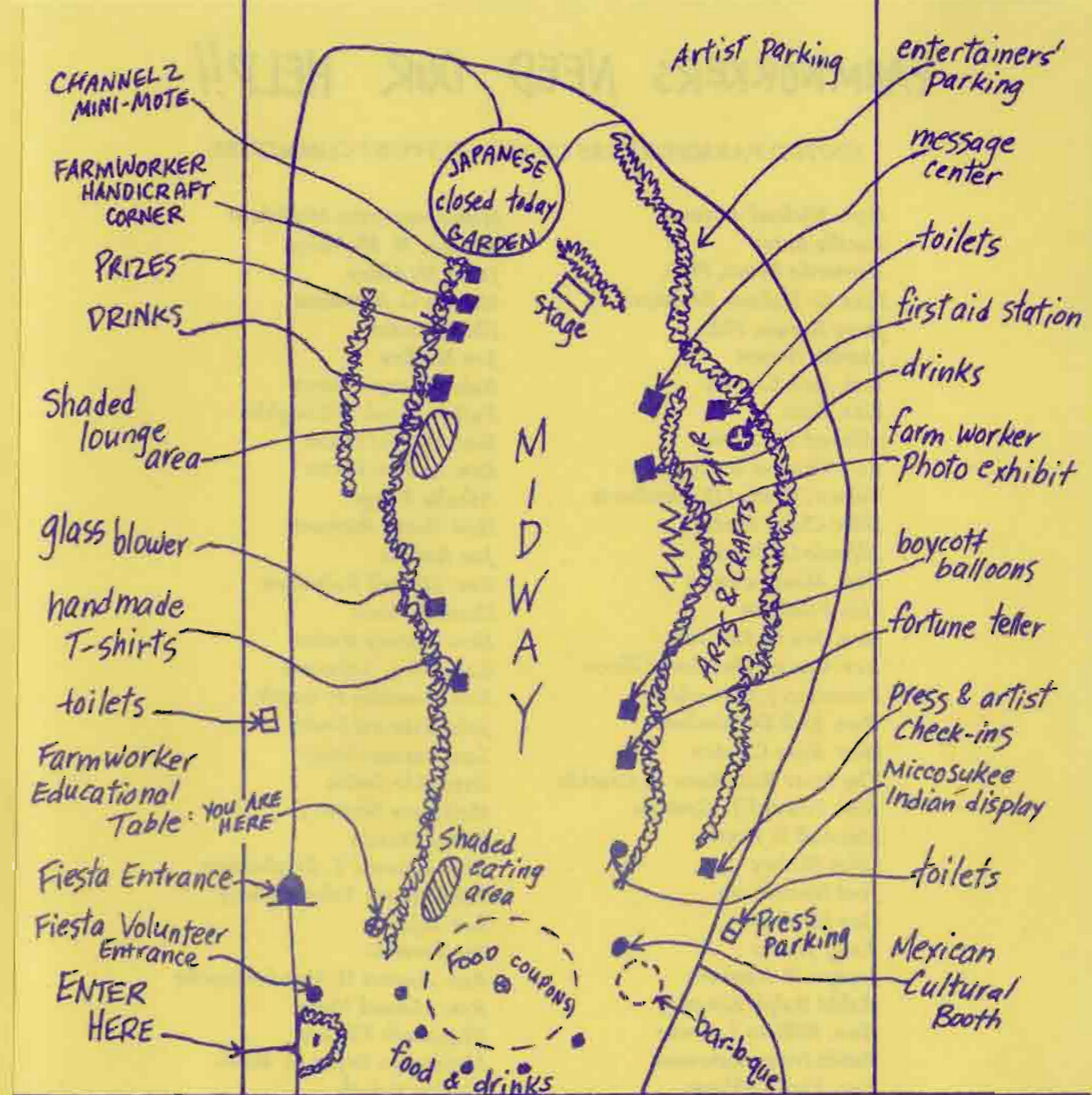
Today, our union is trying to help America's grape and lettuce workers secure the same protections and rights enjoyed by other workers.

But the men who own the grape and lettuce fields have refused to hear us. So now we turn for help to you, the American consumer.

By respecting the boycott of non-UFW iceberg lettuce, grapes and Gallo wines, you can make it possible for the farmworkers to be heard.

Please help America's farmworkers win equal rights and a better life. Support the boycott of non-UFW iceberg lettuce, table grapes and Gallo wines. Look for our union's Aztec eagle label.

Thank you.



IF YOU WOULD LIKE TO LEARN MORE ABOUT HOW YOU CAN HELP FARMWORKERS, PLEASE VISIT THE EDUCATIONAL TABLE AT THE ENTRANCE OR THE FARMWORKER PHOTO EXHIBIT ON THE MIDWAY.

FARMWORKERS NEED OUR HELP!!

UNITED FARMWORKERS CITIZEN SUPPORT COMMITTEE

Hon. Michael Abrams	Monsignor John McMahon
Lucille Bates	Thomas W. McAliley
Bernardo Benes, PhD.	Janet McAliley
Hon. G. Holmes Braddock	Manuel G. Mendoza
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Rabbi Ralph Kingsley	Rev. Manuel Viera
Hon. William Lehman	Elizabeth Virrick
Rabbi Irving Lehrman	Monsignor Bryan O. Walsh
Rev. Fred LeShane	Shirley Zoloth
	(Partial Listing)

JOIN US!
PLEASE DON'T BUY
GALLO WINES/NON-UFW GRAPES &
HEAD LETTUCE